



23 February 2021

REQUEST FOR QUOTATION

The Philippine Department of Tourism – Sydney is inviting Hobart, Tasmania-based Video Production companies to send quotes for video production and editing of 2 videos for its Filipino-Australians Joint Project with the Philippine Embassy. Attached for your guidance is the detailed Terms of Reference.

Please submit your quotes on or before 26 February 2021 to:

noridelosreyes@morefuninthephilippines.com.au

cc: ely@morefuninthephilippines.com.au

PDOT reserves the right to accept the quote that it finds the most beneficial to the office. Requests for clarifications may also be sent by email to the same addresses mentioned above.

Thank you.

Sincerely,

Norjamin G. Delos Reyes

NORJAMIN G. DELOS REYES

Tourism Attaché – ANZ

Philippine Department of Tourism - Sydney



TERMS OF REFERENCE

- I. **REQUIREMENT: VIDEO PRODUCTION AND EDITING**
- II. **BACKGROUND**

The Philippine Department of Tourism (PDOT), in partnership with the Philippine Embassy in Australia and in commemoration of the 75th bilateral relations between Australia and the Philippines, aims to strengthen the Filipino heritage through the production of video documentary series featuring Filipino - Australians in Australia. Two (2) videos will be produced to showcase 75 Filipino – Australians, aged 18 years to 57 years and older, as well as 10 pairs of a parent and a child tandem, aged over 18 years, who migrated in Australia.

- III. **OBJECTIVE**

This campaign focuses on the 75th Philippines-Australia Friendship year and the Filipino-Australians as a market segment. This documentary series aims to promote and reinforce the Filipino heritage among Filipino-Australians, as well as encourage travel to the country when restrictions are lifted.

- IV. **DELIVERABLES**

Two (2) edited videos with the following content:

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|----------|---|
| Video #1 | <p>Migration Across Generation</p> <p>A Fil-Aussie migration story from the perspective of the parent and the child</p> <p>Video duration – max 5 minutes with a catchphrase provided by PDOT</p> <p>Total of 10 pairs: one parent, one child (aged over 18 years)</p> |
| Video #2 | <p>75 Fil-Aussies in One Frame</p> <p>A video collage featuring 75 Filipino-Australians</p> <p>Video duration – max 5 minutes with a catchphrase provided by PDOT</p> <p>Total of 75 persons: age 18-25: (30); Age 26-44 (15); Age 45-56 (15); Age 45-56 (15); Age 57 and older: (15)</p> |

The final video files will be delivered to the Philippine Tourism no later than 10 March 2021.

PDOT will take charge of the following:

- Cost of the video production
- Invite the interviewees for the video

Videographer will take charge of the following:

- 1x pre-shoot – conference meeting
- Recommend venues, theme/motif of the video production
- Pre-shoot 2 videos and ocular of the venues
- Shoot Film #1: Ten (10) families: 2 interviewees each family = 20 persons; 1:00 – 5:00 pm
- Shoot Film #2: Fifty (50) persons for the whole day; 9:00am – 5:00pm
- Shoot Film #2: Twenty-five (25) persons; 9:00am – 12:00 noon
- Shoot footages of guests coming in during the evening reception of the 75th Philippine-Australia Friendship year
- Two (2) to five (5) video edits per video
- If necessary, drone shots (if possible)

V. DOCUMENTARY REQUIREMENT

Bidders are required to provide their Australian Business Number (ABN).

VI. BUDGET: Maximum of AUD 2,700.00 inclusive of GST per video

VII. PAYMENT PROCEDURE

Electronic Fund Transfer of payment to winning bidder's nominated bank account

Prepared by:

NORJAMIN G. DELOS REYES

Tourism Attaché

Philippine Department of Tourism – Sydney